



# Winter greetings from the MacColl Center for Health Care Innovation

## What a year 2020 has been!

As we come to the end of a year like no other, we at the MacColl Center want to wish you and yours a happy and healthy holiday season. Despite the challenges 2020 brought us all, we're looking to the new year with hope and optimism—and with gratitude for all the ways we've found to stay close and connected even when we can't collaborate in person.

One of our MacColl colleagues captured this sentiment poignantly in a holiday card aptly titled "Love Goes Zoom"—complete with photos from his family's many Zoom calls over the past year. On the back, he and his husband wrote, "We started the year taking for granted being close - even when we weren't. We end the year with deep gratitude for whatever closeness can be shared."



A scene from my family's recent trip to the WildLanterns holiday festival at our local zoo.

So here's hoping that the many ways we found to stay close and connected in 2020 will help new work take flight in 2021. Whatever the new year brings, our shared mission to improve health and health care for people everywhere will continue. We're eager to hear about your ideas for ways we can connect and collaborate in the coming year. Please email us any time at [maccoll@kp.org](mailto:maccoll@kp.org).

With best wishes for a happy new year,

Katie Coleman  
MacColl Center Director

To decline future MacColl Center communications, please use the "opt out" link in the footer of this message.

## Free webinars on doing more of what helps & less of what harms

Medical overuse (or low-value care) can drive up costs and cause physical, emotional, and financial

harm to patients. With the support of the Robert Wood Johnson Foundation, the MacColl Center's Dr. Michael Parchman has been working to curb medical overuse, including leading a [fellowship for Value Champions](#)—change agents who optimize medical care to do less of what potentially harms and more of what truly helps patients. Most recently, Dr. Parchman partnered with colleagues from America's Essential Hospitals to develop a 3-part Value Champions webinar series aimed at tackling this important issue in safety net settings.

VALUE CHAMPIONS MINISERIES

Exploring Value & Equity

Engaging Stakeholders

Engaging Patients

- **Overuse and Impact on Equity:** Provides a 'deep dive' on the concept of value within safety net settings and examines the impact of delivering services for which potential for harm exceeds benefit on health equity.
- **Engaging Stakeholders to Reduce Overuse:** Describes how to identify and engage your organization's stakeholders in reducing the use of services with a case study of one value champion's efforts to do so in a hospital setting.
- **Including Patient Voices and Perspectives:** Explores how incorporating patient voices into overuse reduction efforts is a critical step to decreasing unnecessary services and provides an example of how a value champion in an essential hospital did so.

## Wagner Endowment supports 16 safety net practices in the Transformer Innovation Network

Thanks to the [Ed Wagner Endowment for Health Care Transformation](#), the MacColl Center was pleased to support the participation of 16 safety net practices in the Transformer Innovation Network (TIN) in 2020. Founded by Laurie Francis, CEO of Partnership Health Center, and supported by Roger Chauferrier of CSI Solutions, the TIN aims to help high-performing federally qualified health centers pursue their most pressing strategic priorities in telehealth, racial and social justice, and community partnerships.



We are thrilled to have had the opportunity to support this important work and to honor the legacy of our founder, Dr. Ed Wagner. Established in 2013, the Wagner Endowment funds the development and dissemination of innovative, effective, and affordable health care, especially for disadvantaged populations with chronic illnesses. The Endowment particularly supports innovations which emphasize collaborative work with safety net practices like the [16 selected to participate in TIN](#). Congratulations to all, and thank you for your hard work and leadership!

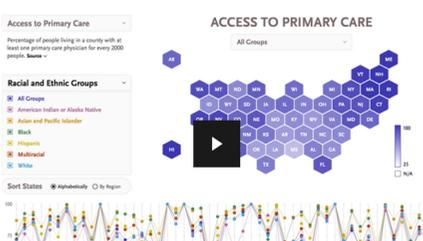
## Join our team: Career opportunity for a collaborative scientist with expertise in social health

The MacColl Center is seeking a full-time Master's or PhD-level research scientist to collaborate on social health research and implementation. If you have a passion for improving social health and experience working with health care delivery system partners, we hope you will consider applying! Key responsibilities include synthesizing literature, informing and executing evaluation plans, facilitating workgroups, and contributing to dissemination. Applications are due January 8, 2021. **Learn more about the position and how to apply in [this flyer](#).**

## New resource for mapping racial & ethnic inequities in health

If you haven't yet seen it, check out this cool [new tool for mapping racial and ethnic inequities](#) in health and opportunity. Made available by the

*New England Journal of Medicine*, this interactive resource provides helpful data on social health factors like access to primary care, adult health status, affordable housing, food security, and livable income. Using a clickable map that aggregates data from the Health Opportunity and Equity (HOPE) Initiative, readers can view and compare a range of indicators for each state and for six racial and ethnic groups.



## Call for applications from the Virtual Care Innovation Network

Here is an exciting opportunity for safety net organizations in the 9 states where Kaiser Permanente provides care (see list at right). The Virtual Care Innovation Network (VCIN) is supporting an effort to redesign care so that virtual care models continue after the COVID-19 pandemic abates and beyond. This unique program will bring together safety net leaders to solve similar challenges associated with virtual care implementation, improvement, and sustainability. The VCIN is funded by Kaiser Permanente and designed in partnership with Center for Care Innovations, National Health Care for the Homeless Council, and primary care associations in each of the states in which Kaiser Permanente provides care.

- Participating states**
- California
  - Colorado
  - Georgia
  - Hawaii
  - Maryland
  - Oregon
  - Virginia
  - Washington, D.C.
  - Washington (state)

**Learn more about how to apply on the [VCIN website](#).** The program will run from March 2021 to May 31, 2022. Applications are due January 13, 2021.

## Stay in touch

We'd love to hear what you're working on! Email our team: [maccoll@kp.org](mailto:maccoll@kp.org).

If you missed our Fall Update in October, you can [view it here](#).

*We at the MacColl Center would like to acknowledge that we are on the ancestral lands and traditional territories of the Puget Sound Coastal Salish People.*

© 2020 [Kaiser Permanente Washington Health Research Institute](#)

Share this email:



[Manage](#) your preferences | [Opt out](#) using TrueRemove®

Got this as a forward? [Sign up](#) to receive our future emails.

View this email [online](#).

Kaiser Permanente Washington Health Research Institute 1730 Minor Avenue Suite 1600  
Seattle, WA | 98101 United States

This email was sent to .  
To continue receiving our emails, add us to your address book.



[Subscribe](#) to our email list.